**University Curriculum Committee**

**Minutes**

**Friday, October 27th, 2023 @ 2:15 – 3:05 pm**

Committee Members**:** Dawn Bowen (Chair), Sayan Sakar, Christopher Ryder, Teresa Coffman (Secretary)

Ex-officio: Rita Dunston (Office of the Registrar), Kevin Caffrey (Office of the Registrar)

The committee discussed the following curriculum proposals for course changes, new courses, and program changes:

1. **New Course Proposals**

MGMT 302: Foundations of Entrepreneurship

* + This is a new 3-credit required course for the new major being proposed in Management and Entrepreneurship.
  + Course has not been taught before.
  + Hiring two new faculty members. One will teach this class.
  + The committee voted unanimously to approve.

MKTG 427: Social Change Marketing

* + This 3-credit course will replace a course that was taught two years prior as a special topics course (MKTG 471). This change would expand social change marketing topics beyond food waste.
  + The committee voted unanimously to approve.

1. **Program Change Proposals**

Economics Major – Delete ECON 490

* + Remove ECON 490 as a requirement in the major. Students will meet the Experiential Learning/Beyond the Classroom requirement with another economics course, such as Individual Study, ECON 491 or Internship, ECON 499.
  + The committee voted unanimously to approve.

Geography Major – Remove upper-level requirement in breadth and add electives from other disciplines.

* + Remove language that specifies that one upper-level course is required to meet breadth requirement.
  + Add language about non-geography classes that can serve as electives in other disciplines and specializations. Add language to the catalog that states, “Additional classes from American Studies, Anthropology, Geography, Historic Preservation, History, Sociology, and other disciplines will count with the approval of the Department Chair.”
  + The committee voted unanimously to approve.

Leadership & Management Studies (BLS) – Add electives, clean-up wrong numbers, and delete courses in catalog.

* + The committee voted unanimously to approve.

1. **New Program Proposals**

Data Science Major

* + Housed in Mathematics Department as a new major.
  + The committee voted unanimously to approve.

History Minor

* + 18 credits. Does not require a 400-level course.
  + The committee voted unanimously to approve.

Professional Writing Minor

* + 15-credit hours with three courses at the 300/400 levels.
  + Courses currently exist in the catalog.
  + The committee voted unanimously to approve.

Management and Entrepreneurship Major

* + Discussion from Committee about number of credits for the major, 48 versus 60 credits.
  + The proposal is for 60 credits with 30 credits from common core, 18 credits upper-level electives, and 12 pre-requisite credits that are all within the business program.
  + Discussed catalog under “Program Major Program – Defining Requirements and Constraints” and Type IV - Specified prerequisites.
  + The committee voted unanimously to approve, but there was some concern about the number of credits.